

2020/2021 CONTEST
WORLD
BEST
HEALTHY
EVOO

THE BEST
EVOO
FOR YOUR HEALTH

With the best healthy properties under scientific
evidence to be used at home and at the restaurant.

From the **1st** of October **2020** until the **1st** of March **2021**

EVOO SAMPLES

You can send EVOO samples one of the first days of Harvest (after First of October) and another one from months later (not after 1st of March). Each EVOO needs different REGISTRATION AT THE CONTEST:

ONE EVOO

(TWO SAMPLES, ONLY ONE
REGISTRATION FORM)

TWO OR MORE EVOO

(TWO SAMPLES EACH OF 250 ML MINIMUM EACH
TWO OR MORE REGISTRATION FORMS)

EVOO SAMPLES QUANTITIES:

2 samples of 250 ml/each. In a dark or covered glass or plastic bottles.

SAMPLES MUST COME FROM A MINIMUM PRODUCTION OF 3.000 Kg from HARVEST in 2020, 1.000 kg if it is Organic. (It must be ensured or it will be out of the Contest). THE ORGANIZATION COULD CHECK DURING 2020/2021 and test if the EVOO has the same composition that the one found in during the CONTEST. And in case of winning, the 2020/2021 awards will be retired.

Same condition if the ORGANIZATION DETECT THAT IT IS NOT AN EVOO.

SHIPPING OF SAMPLES

To LABORATORY TELLO- c/La Iruela, 8- Pol.Industrial Los Olivares-23009 Jaén, SPAIN

Contact Phone + 34 953 28 11 16 laboratorio@laboratoriotello.com - www.jatello.com

ATTN TO: WBHEC

By Messenger - Prepaid shipping. WBHEC, will be not responsible for the shipping in any case. SAMPLES must be on Time at TELLO Laboratory. ONCE SEND IT, PLEASE email to laboratorio@laboratoriotello.com.

When we receive at the Laboratory RECEPTION, WILL CONFIRM YOU by email.

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ANALYTICAL TESTS:

To be done at the TELLO LABORATORY, by HPLC .

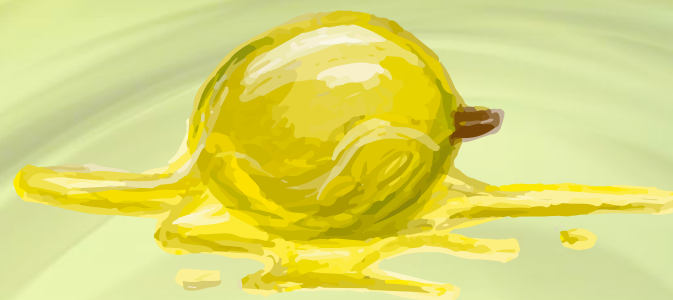
ALL THE SAMPLES WILL BE TESTED BY THE SAME TECHNIQUE

RESULTS	CEREMONY AWARDS
The 3 rd of May 2021	The 2 nd of July 2021

From the 10 BEST WORLDWIDE SAMPLES, ONLY THE THREE WITH THE BETTER RESULTS will go to the FINAL, in:

COMPOUNDS:

- Best BALANCE Unsaturated (Mono/Poli) and Saturated Fatty Acids
- Best in TOTAL PHENOLS AMOUNT
- Best in Oleocanthal CONTENT



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PREMIOS



The 30 FIRST EVOO SELECTIONED (10 on each of the Best COMPOUNDS) will get the TOP TEN CERTIFICATES.



The THREE FINALIST will have the GOLDEN SILVER AND BRONZE AWARDS of the “WBHEC, Málaga - Spain”.

The TEN WINNERS will have the right to use the WBHEC SPECIAL SEAL in their bottles.



JURY

A Jury composed by FOUR personalities will guarantee the RESULTS.

Dr. José A. Amérigo (Sociedad Andaluza del Oleocanthal) , Dr. Alfonso Perabá, Tello Laboratory, Jaén, Dr. Claudia Guillaume, Modern Olives, Australia and Mrs. Clara Villanueva (Oleocanthal International Socitey).

GUARANTEE COMMITTEE:

The Organizers will trust in THREE Scientific/Technical Personalities to evaluate the FINAL RESULTS and solve the technical scientific discrepancies.

The Resolutions adopted by this Guarantee Committee are definitively **NOT APPEALABLE**.

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BE THE BEST OF YOUR COUNTRY

Participating in the WBHEC means to be not only the Worldwide winner but the **BEST** of your Country as well.

ORGANIZERS

Oleocanthal International Society (OIS)

Tello Laboratories

Modern Olives Laboratory



COLLABORATORS

SERENDIPITY WORLDWIDE S.L.



+ secretariageneral@oleocanthal.es
+ info@wbhec.es

From the 1st of October 2020 until the 1st of March 2021

SCHEDULE

START COLLECTING SAMPLES	END RECEPTION SAMPLES
OCTOBER 1 st , 2020	MARCH 1 st , 2021

FINAL RESULTS
Málaga, 3rd May 2021

REMEMBER:

Where To SEND THE SAMPLES?

TELLO LABORATORY, Spain

How Many Samples?

Up to you and depends of your kind of EVOO. You must send for each SAMPLE, TWO dark covered bottles WITH 250 ml EACH ONE.

If I send 2 or more samples of different EVOO, I need to pay 2 or more Inscriptions?

Yes. Second OR MORE INSCRIPTIONS it will cost 250 € + 21% TAXES

If you are sending TWO EVOO samples, 500 € + 21% TAXES

The SAMPLES that I send must be from the same day?

NO necessarily, it is up to you. It depends of your time of Harvest and the number of SAMPLES (from the same stock) you want to send to the CONTEST.

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SAMPLES must be the same one that I will bottle for next year?

YES. From the same stock. That is an important condition. We can check anytime during the years 2020/2021 and test from your brand name bottles and see the results. If there are not the same we can cancel the PRIZE and the AWARD. The same if the ORGANIZATION detect that there are NO EVOO.

If Samples do not arrives or are not in Time?

You will lose the possibility of participating and you are not able to claim for the money of your INSCRIPTION back

If I do not agree with the final results what can I do?

The JURY and the GUARANTEE COMMISSION, will watch about INTERPRETATION of the RESULTS.

ONCE THERE IS A FINAL DECISION BY THE JURY AND THE GC IT IS NOT **APPEALABLE**.

To participate in the exhibit on July 2 must send before May 29, 4 bottles of 500ml that match the samples presented. ON THE EXHIBIT OF THE DAY 2 OF JULY ONLY THE 4 BOTTLES OF 500ML CAN BE PRESENTED THAT HAVE BEEN SUBMITTED FOR ANALYSIS IN THE CONTEST. In order to record the EVOO and its awarded bottles, these should not be removed from the exhibit, remaining the property of the Secretariat of the Organization of the Contest. Send to:

For the attention of WBHEC

C/ Ave Marina, bloque E, 3º, puerta 2
29630 Benalmádena - Málaga - Spain

info@wbhec.es
secretariageneral@oleocanthal.es

+ secretariageneral@oleocanthal.es
+ info@wbhec.es

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INSCRIPTION-WBHEC 2020-2021

Name:	E-mail:	C.P:
Company:	Web:	CIF/Company ID number:
Country:	City:	Address:
Name of Evoo:		

I wish to participate at THE WORLD BEST HEALTHY EVOO CONTEST 2020-2021, Málaga, Spain.

☐ I read the conditions of the CONTEST and I accept it.

Date

Signature

Signing this solicitude you are accepting all the RULES and CONDITIONS in its officially languages English or Spanish and specially the decisions of the JURY and the GUARANTEE COMMITTEE of CONTEST. WBHEC 2020-2021. COMPLETE THIS DOCUMENT, SIGN AND SEND IT TO: **info@wbhec.es**

I will participate with: ☐ 1 EVOO ☐ 2 EVOO ☐ 3 EVOO ☐ 4 EVOO ☐ 5 or MORE

FEES:

1st INSCRIPTION: 1 EVOO BRAND NAME
(2 samples, 250 ml each one)
250 € + 21% TAXES

2nd INSCRIPTION & others: TWO or more EVOO BRAND NAMES
(2 samples, 250 ml each one)
250 € + 21% TAXES / Each EVOO

TRANSFER BANK ACCOUNT:

IBAN ES80 01820486950201580505
SWIFT BBVAESMMXXX

SEND A COPY OF YOUR TRANSFER TO:

info@wbhec.es
secretariageneral@oleocanthal.es

CIF - G93381331- c/Vela,7-1-1- 29630 Benalmádena MÁLAGA-SPAIN

info@wbhec.es
secretariageneral@oleocanthal.es